ABSTRACT

5   A method is provided for selecting categorised content items for download to a mobile

device (10E). The method involves monitoring, at the device (10E), use of content items

(67) downloaded to the device, in order to derive (30) usage data providing an indication of

use of the content items by content-item category as indicated by category indicator

information (68) associated with each item. The usage data is processed (31) to provide a

10   category-based user-preference profile (71). Subsequent downloading of content items to

the device from a content source (16E) is then controlled (32) on the basis of the preference

profile (71) and the categorisation of the content items available from the content source.

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(Fig. 7)